



# Where Ya' Rack?

## A Bike Rack Initiative

### SPONSOR A RACK – HERE'S HOW IT WORKS:

1. A donor agrees to sponsor a single rack for \$300.
2. The sponsor then customizes a message or design for a plaque that is permanently attached to the rack.
3. Where Ya' Rack? securely installs the rack at a location determined in coordination with the sponsor.

### THE RACK

*Where Ya' Rack?* has developed a customized bike rack to provide unique and secure bicycle parking throughout greater New Orleans. The customized, distinctly New Orleans style *Where Ya' Rack?* bike rack was designed specifically for the project by incorporating a fleur de lis and bike lock cut out into the rack, the *Fleur de Lock*. This secure "hitch" design accommodates two bikes and allows them to be locked simultaneously by the wheels and frame.

### THE PLAQUE

The *Where Ya' Rack?* sponsored racks feature a customized plaque installed on the bottom of the *Fleur de Lock*. The unique metal-photo, anodized aluminum plaque combines unusual durability with a long-lasting quality appearance. It is specially designed to maintain its original good looks under a broad variety of challenging environments, including high temperatures, long term outdoor exposure and abrasion. The plaque measures approximately 8 x 2 inches and is made to order with a personalized message from the sponsor or responsible party.

The personalized dedication is an excellent way to recognize individuals, organizations or businesses in the community. It can serve as a lasting memorial to a very special person or group, signal support for the bicycling community, commemorate a particular event, or distinguish a local business or organization.

### METHOD OF PAYMENT

Checks for sponsorships and/or donations

Checks for donations should be made out to the "Young Leadership Council" and mailed to:  
*Where Ya' Rack?* c/o Young Leadership Council, PO Box 56909, New Orleans, LA 70156

Charge my Credit/Debit Card

Credit/Debit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  AMEX  Visa  MasterCard

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSOR/DONOR INFORMATION

Date: \_\_\_\_\_ Sponsor: \_\_\_\_\_

(Individual or Organization name as you would like it to appear on program materials)

Sponsor's Contact Person (if different): \_\_\_\_\_

Address: \_\_\_\_\_

Street

Suite#

City

State

Zip

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

### Choose your participation type:

#### Rack Sponsorship

Number of racks: \_\_\_\_\_ x (\$300 per rack) = \$ \_\_\_\_\_

Is this a gift certificate?  Yes  No

#### Donation to *Where Ya' Rack?*

Rack Fund: \$ \_\_\_\_\_

#### Grand Total

\$ \_\_\_\_\_

(Amount I will be charged)





# Where Ya' Rack?

## A Bike Rack Initiative

### SPONSOR INFORMATION

Date: \_\_\_\_\_ Sponsor: \_\_\_\_\_  
(Individual or Organization name as you would like it to appear on program materials)

Responsible Party (Gift Certificate Recipient or If different from Sponsor): \_\_\_\_\_

### RACK LOCATION\*

*\*Use extra copies of this page for multiple plaque design or multiple locations.*

Area: \_\_\_\_\_

Address: \_\_\_\_\_  
Street Suite# City State Zip

Number of Racks at this location: \_\_\_\_\_  Private Land  Public Land Land Owner: \_\_\_\_\_

Plaque Description: \_\_\_\_\_

### Rough Sketch of Plaque Design

(Email any black & white bitonal images and/or logos to: [info@whereyarack.org](mailto:info@whereyarack.org))

### As the Responsible Party of a *Where Ya' Rack?* bicycle rack(s), I acknowledge that:

1. If located on public property, the bicycle rack is donated to and becomes the property of the public entity or authority.
2. My sponsorship lasts the lifespan of the bicycle rack, which is estimated to be approximately 10-20 years. If the bicycle rack is damaged, the Young Leadership Council and City are not responsible for its replacement.
3. While all efforts will be made to accommodate the sponsor's location preference, the exact placement of my sponsored bicycle rack will be at the discretion of the Young Leadership Council and the land owner.
4. My sponsored bicycle rack may need to be relocated temporarily or permanently due to construction, utility or circulation conflicts.
5. The dedication plaque shall not be used for commercial advertising on public property.
6. I am responsible for carefully reviewing the dedication plaque design before I approve it, and if I wish to change the design after I have approved it and the order has been placed, I will pay for a new plaque.
7. If plaque and/or location data is not supplied to Where Ya' Rack? within 3 months of request, Where Ya' Rack? will use the known location or known plaque design and best fulfill the remainder of the sponsors' request.

FOR OFFICE  
USE ONLY  
/



Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**FOR MORE INFORMATION**  
[www.youngleadershipcouncil.org](http://www.youngleadershipcouncil.org)

- email us: [info@whereyarack.org](mailto:info@whereyarack.org)
- visit us online: [www.whereyarack.org](http://www.whereyarack.org)
- facebook: [Where Ya' Rack?](https://www.facebook.com/WhereYa'Rack?)
- twitter: [@whereyarack](https://twitter.com/whereyarack)

